

WHAT IS CLAIMED IS:

1. A method of hosting Internet content, comprising:
receiving an address of a definition from a computing device, where said
5 definition defines a frame and a location of content with which to fill in said frame;
locating said definition in a database utilizing said address; and
transmitting said definition to said computing device.

2. The method of claim 1 further comprising the steps of:
10 receiving a modification of said definition from said computing device; and
storing said modification in said database.

3. The method of claim 2 further comprising the step of publishing said
definition so that said definition is capable of being downloaded to said computing
15 device.

4. The method of claim 1 further comprising the step of delivering a set of
instructions to said client computer comprising:
instructions for requesting content from another computing device;
20 instructions for generating a frame; and
instructions for filling said frame with said requested content, where said
instructions utilize said received definition.

5. The method of claim 1 further comprising the steps of:
25 creating a share file containing at least one of said definitions; and
delivering said share file to another computing device.

6. The method of claim 1 wherein said receiving step includes the step of
receiving an address of a definition specifying complete attributes of said frame and a
30 uniform resource locator pointing to a location at which content resides for positioning
within said frame.

7. A method of hosting Internet content, comprising:
permitting access to a database containing a plurality of definitions, where said plurality of definitions define a frame and a location of content with which to fill in said frame;

5 receiving instructions to modify a selected definition of said plurality of definitions; and
modifying said selected definition to create a new selected definition.

8. A method for hosting Internet content, comprising:
10 requesting an empty definition from a database, where said empty definition defines a basic frame which is capable of being filled with content;
receiving said empty definition from said database;
modifying said empty definition to a desired form, including supplying a location of content with which to fill in said frame; and
15 transmitting said modified definition to said database.

9. The method of claim 8 further comprising the step of publishing said definition to facilitate the downloading of said definition.

20 10. A computer readable memory to direct a computer to function in a specified manner, comprising:
a first executable module to receive an address of a definition from a computing device, where said definition defines a frame and a location of content with which to fill in said frame;

25 a second executable module to locate said definition in a database utilizing said address; and
a third executable module to transmit said definition to said computing device.

11. A computer readable memory to direct a computer to function in a specified manner, comprising:

a first executable module to permit access to a database containing a plurality of definitions, where said plurality of definitions define a frame and a location of content with which to fill in said frame;

a second executable module to receive instructions to modify a selected definition of said plurality of definitions; and

5 a third executable module to modify said selected definition to create a new selected definition.